



Ever attended Homecoming at your former high school? Maybe you donned the school colors, clapped along with the school marching band and welcomed the Homecoming King and Queen. Then, you waited for the football team to take the field.....only there wasn't a football team. Or basketball, volleyball, swimming or baseball team. This kind of scenario could very well play out for six high schools in your area right now!

The 4000 high school student athletes of the Mt. Diablo Unified School District in Central Contra Costa County need your help. In March of this year, faced with multiple millions in budget cuts, the school district eliminated the annual funding of high school sports, a \$1.2 million budget item that must now be made up through individual booster organizations and "contribute-to-play" fees. The United Mt. Diablo Athletic Foundation (UMDAF) was established as a 501(c)(3) Charitable Organization in May, 2009 to generate complementary financial support for all six high schools in the MDUSD – Mt. Diablo, Ygnacio Valley, Northgate, College Park, Clayton Valley and Concord High.

The Foundation – which is separate from the school district - is comprised of parents and community members from all six district high schools voluntarily working together as one team with one common goal:

MAKE ATHLETICS HAPPEN!

The foundation team has had some huge successes with the help of several very generous donations, plus many fundraisers. The school district adopted the foundation's funding plan and our first of three high school sports seasons began in September.

Despite the overwhelming success of our debut 5K run fundraiser held in October, 2009, many students' families cannot afford the "contribute-to-pay" fees. At least one-third of the district's 4000 high school athletes qualify for the reduced-price lunch program. For these students we are asking businesses and individuals to sponsor an athlete for a season. The average contribution-to-play fee is \$250 – which includes coaching fees, tournament entry fees and supplies. In addition, each student must pay a mandatory \$100 transportation fee for busing athletes to and from competitions.

Your sponsorship could make a huge difference in the life of a high school athlete – complementing that student's academic life and perhaps providing the main reason they choose to stay in school. Help us make up the deficit created by state and district budget cuts.

In return, you will be listed as a sponsor on our website sponsor pages and will receive an UMDAF athletic sponsor decal for display.

We welcome all your inquiries for more information. Donations can be sent to our address listed below or visit our website at www.unitedmtdiabloathletics.org.

High School Student Sponsorship Form

Yes! Sign me up: _____ \$250 contribution to play sponsor

_____ \$100 transportation sponsor

_____ Other amount

Total sponsorship: _____

Name: _____

Address: _____

Phone: _____ Email: _____

United Mt. Diablo Athletic Foundation (www.unitedmtdiabloathletics.org)
1494 Washington Blvd., Suite E Concord, CA 94521

Questions? Contact Sharon Stirm at 925-212-4634

THANK YOU FOR MAKING A DIFFERENCE IN THE LIFE OF A HIGH SCHOOL ATHLETE!