



## KEEP HIGH SCHOOL SPORTS ALIVE!

### Become a UMDAF 5K Sponsor

What does high school look like without sports? No "Friday Night Lights," no three-pointers at the buzzer, a homecoming dance without a homecoming game, no chance for learning new athletic or team-building skills, no opportunities for college recruiters to scout....all this is a reality within the Mt. Diablo School District right now.

Clayton Valley

**The 4,000 high school student athletes of the Mt. Diablo Unified School District need your help.** In March of 2009, faced with multiple millions in budget cuts, the school district eliminated the annual funding of high school sports, a \$1.2 million budget item that must now be made up through parent contributions and donations. The United Mt. Diablo Athletic Foundation (UMDAF) was established as a 501(c)(3) charitable organization in May of 2009 to generate financial support for all six high schools in our school district.

College Park

The Foundation – which is separate from the school district – is comprised of parents and community members from all six high schools and is a cooperative effort of all six high schools working together as one team with one common goal: **MAKE ATHLETICS HAPPEN!** As a result, all revenue raised by this organization will be shared equally among the six high schools.

Concord

After successfully raising more than \$100,000 last year with over 2,200 participants, UMDAF is again reaching out to the greater community to help sponsor this worthy event which will take place October 10, 2010 at Newhall Park, Concord. As a business owner and community member, there are many levels you can help fund local high school sports and benefit from goodwill advertising for your business. Here are the levels of 5K support:

Mt. Diablo

**FRESHMAN \$300** – name on sponsor banner.

Northgate

**JUNIOR VARSITY \$500** – logo on sponsor banner and official t-shirt.

**VARSITY \$1,000** - logo on sponsor banner and official t-shirt, booth space at 5K.

**SILVER FOOT \$2,000** - logo on sponsor banner, logo on official event t-shirt, booth space available at 5K, "Thank You" on our web site with logo.

Ygnacio Valley

**GOLD FOOT \$5,000** - logo on sponsor banner, logo on t-shirt, booth space available at 5K, "Thank You" on our web site with logo, web link to your business on our website.

For advertising opportunities please contact Leanne Chapple at [chapplemama@yahoo.com](mailto:chapplemama@yahoo.com) or Marci Finley at [marcifin@comcast.net](mailto:marcifin@comcast.net).

\*Sponsorships placed by September 27 will have their logo guaranteed on event t-shirt and banner.

1494 Washington Blvd. Ste. E

Concord, California 94520

[unitedmtdiabloathletics.org](http://unitedmtdiabloathletics.org)

Phone: (888) 400-2470

**Please Help Save Our Sports. Become a Sponsor Today!**

*The United Mt. Diablo Athletic Foundation (UMDAF) is an established 501(c)(3) Charitable Organization*



## 5K BUSINESS SPONSORSHIP APPLICATION

COMPANY: \_\_\_\_\_ CONTACT PERSON: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: DAY \_\_\_\_\_ EVENING \_\_\_\_\_ CELL \_\_\_\_\_

BUSINESS NAME (as it will appear in advertising)  
\_\_\_\_\_

### 5K BUSINESS SPONSORSHIP PACKAGE: (please check one)

5K Sponsor: Freshman \$300 \_\_\_\_\_ Junior Varsity \$500 \_\_\_\_\_ Varsity \$1,000 \_\_\_\_\_

5K Sponsor: Silver Foot \$2,000 \_\_\_\_\_ Gold Foot \$5,000 \_\_\_\_\_ Platinum Foot \$10,000 \_\_\_\_\_

\_\_\_\_\_ I am interested in sponsoring the UMDAF and all its efforts for \$ \_\_\_\_\_

\_\_\_\_\_ I have enclosed my Logo artwork for my ad on the enclosed disk (please submit artwork in JPEG format)

\_\_\_\_\_ I will email my artwork to you (email all artwork to: [chapplemama@yahoo.com](mailto:chapplemama@yahoo.com))

Please accept my application for sponsorship

*Attached is my check, payable to. **United Mt. Diablo Athletic Foundation or (UMDAF)***

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Return application, payment and artwork to:**

**United Mt. Diablo Athletic Foundation**

1494 Washington Blvd Ste.E

Concord, CA 94521

888.400-2470

*Questions?*

*Leanne Chapple at [chapplemama@yahoo.com](mailto:chapplemama@yahoo.com) or Marci Finley at [marcifin@comcast.net](mailto:marcifin@comcast.net)*

**Six Schools, One Mission... To Play!**